



## Amlan International Launches New Educational Website

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CHICAGO, March 22, 2017 (GLOBE NEWSWIRE) -- Amlan International, known to improve livestock productivity around the world, introduces its new website with interactive elements designed to further educate the industry on the significance of intestinal health and enteric diseases to their bottom-line. This newly redesigned website presents simple access to essential information that offers species specific research and detailed product information. Advanced medical animations allow viewers to engage in the company's content and offers a distribution map linking to Amlan sales representatives' contact info.

The new website has improved functionality and is in-line with Amlan's new strategic vision. Product information is comprehensive and current.

"We are excited to launch our new website and the rich content it will provide our customers, consumers, and media," said Dr. Ron Cravens, President of Amlan International, a Nevada Corporation. "This website will focus on our mission of researching and developing products that lead to better intestinal health."

Amlan International's new website will be updated regularly with new product data, news releases, and events. Visitors are encouraged to visit Amlan International at [Amlan.com](http://Amlan.com) and sign up for their newsletter and to receive new product content.

### **About Amlan International**

Oil-Dri Corporation of America (NYSE:ODC), a Delaware corporation and doing business as "Amlan International", helps producers increase animal productivity by developing products that enhance intestinal health and function. Since its inception in 2007, Amlan has grown its product offering across the intestinal health and AGP-alternative market, driven largely by the research conducted in its laboratory campus in Vernon Hills, IL. In 2013, the company's global reach expanded with the establishment of its China subsidiary in Shenzhen. Further information on Amlan International is available at [Amlan.com](http://Amlan.com).

Amlan—Productivity for Life.

Media Contact

Mike McPherson

312.706.3379 [

[Mike.McPherson@oildri.com](mailto:Mike.McPherson@oildri.com)]