Common Stock

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated aver	age burden								

0.5

hours per response:

3,400

0

110

0

0

 $D^{(4)}$

D⁽⁴⁾

D(4)

 $D^{(4)}$

Ι

Bv

Spouse

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* LAPPERE DANIEL C.				er Name and Ticker DRI CORP C					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
JAFFEE DANIEL S							1011	_ 1	X	Director	10% (Owner		
(Last) 410 N. MICHI SUITE 400	(First)	3. Date 03/08/	of Earliest Transac 2010	tion (Mo	onth/D	ay/Year)	X	X Officer (give title below) Other (specify below) President and CEO						
			4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) CHICAGO	IL	60611-4213	3						X	Form filed by More than One Reporting				
(City)	(State)	(Zip)								Person				
		Table I - Non	-Derivative S	ecurities Acqı	uired,	Disp	osed of, o	r Bene	eficially	Owned				
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

 $C^{(1)}$

S⁽³⁾

C⁽¹⁾

S(3)

3,400

3,400

110

110

A

D

A

D

\$0

\$18

\$0

\$18

(e.g., puts, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Num Deriva Securi Acquir or Disp of (D) (3, 4 an	tive ties red (A) posed (Instr.	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Stock Options (Right to Buy)	\$4.92	03/08/2010		M ⁽²⁾			3,400	10/12/2003	10/12/2011	Common Stock	3,400	\$0	16,600	D	
Class B Stock	\$0 ⁽¹⁾	03/08/2010		M ⁽¹⁾		3,400		(1)	(1)	Common Stock	3,400	\$0	139,164	D	
Class B Stock	\$0 ⁽¹⁾	03/08/2010		C ⁽¹⁾			3,400	(1)	(1)	Common Stock	3,400	\$0	135,764	D	
Stock Options (Right to Buy)	\$4.92	03/09/2010		M ⁽²⁾			110	10/12/2003	10/12/2011	Common Stock	110	\$0	16,490	D	
Class B Stock	\$0 ⁽¹⁾	03/09/2010		M ⁽¹⁾		110		(1)	(1)	Common Stock	110	\$0	135,874	D	
Class B Stock	\$0 ⁽¹⁾	03/09/2010		C ⁽¹⁾			110	(1)	(1)	Common Stock	110	\$0	135,764	D	

Explanation of Responses:

- 1. Class B Stock may be converted at any time at the option of the holder into Common Stock on a share for share basis. See note 134 to SEC Release 34-288691
- 2. Exercise of employee stock options pursuant to the Oil-Dri Corporation of America 1995 Long-Term Incentive Plan in a transaction exempt under rule 16b-3.
- 3. Sale, pursuant to a written plan which satisfies the requirements of SEC Rule 10b5-1, of shares obtained through exercise of employee stock options.

03/08/2010

03/08/2010

03/09/2010

03/09/2010

4. See line below for balance following all transcactions currently being reported.

/s/ Angela M. Hatseras by **Power of Attorney**

03/10/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.