

# Annual Meeting of Stockholders

Fiscal Year 2021





#### Introduction

Leslie Garber
Manager, Investor Relations





## Agenda

- Election of Directors & Other Proposals
- Business Presentations & Financial Review
- Questions & Answers





# Election of Directors & Other Proposals

Laura Scheland

Vice President, General Counsel & Secretary



## Proposals

Proposal No. 1: Election of Directors

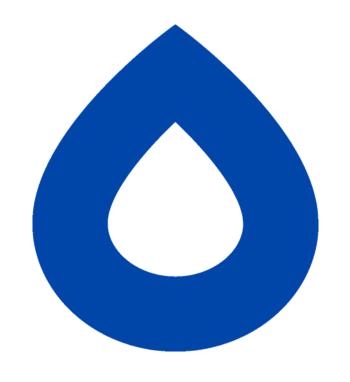
Proposal No. 2: Ratification of Appointment of Independent Auditor



## Cautionary Statements Regarding Forward-Looking Information

Except for the historical information contained herein, certain of the matters discussed in this communication constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, both as amended by the Private Securities Litigation Reform Act of 1995. Words such as "expect," "outlook," "forecast," "would," "could," "should," "project," "intend," "plan," "continue," "seek," "estimate," "anticipate," "believe," "may," "will," "target," "assume" and words and terms of similar substance used in connection with any discussion of future plans, actions, or events identify forward-looking statements. These forward-looking statements include, but are not limited to, statements regarding anticipated future financial and operating performance and results, and estimates for growth overall and in particular business lines. These statements are based on the current expectations of management of Oil-Dri Corporation of America ("the Company"). There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements included in this presentation, and we encourage you especially to review the ones that were identified in Item 1A (Risk Factors) of the Company's most recent Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission. Other unknown or unpredictable factors could also have material adverse effects on future results, performance or achievements of the Company. You are cautioned not to place undue reliance on forward-looking statements in this presentation. Except to the extent required by law, the Company does not have any intention or obligation to update publicly any forward-looking statements contained in this presentation, whether as a result of new information, future event, changes in assumptions, or otherwise.



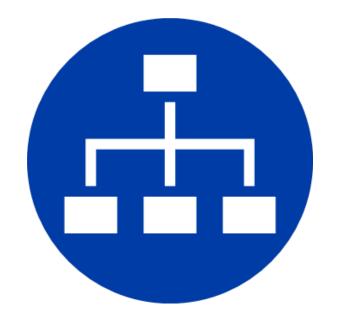


## Fiscal Year 2021

Daniel S. Jaffee

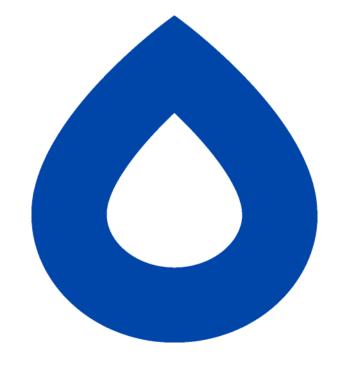
President & Chief Executive Officer





## New Vice Presidents







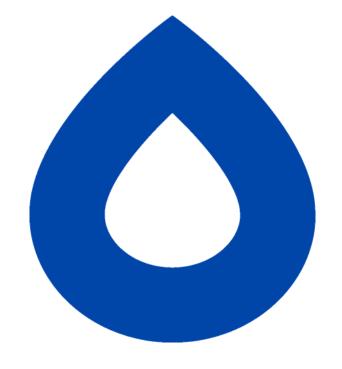
David Atkinson
Vice President, Corporate Controller



#### **Dave Atkinson**

- Joined Oil-Dri in July of 2021
- Seasoned accounting and finance professional with over 30 years of experience in international consumer products and manufacturing businesses
- Joined us from Ferrara Candy Company where he recently served as Vice President, Corporate Controller
- Dave is a CPA and earned his BS in Accountancy and Masters of Business Administration from Northern Illinois University
- Dave and his wife, Cathy, have two children, both studying engineering in college







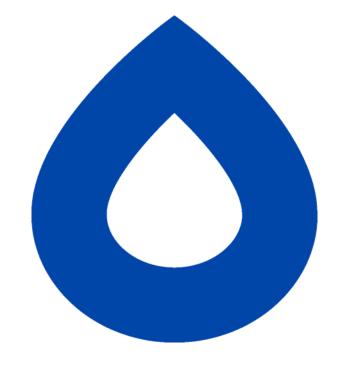
Michelle Hueser
Vice President, Customer Service
& Supply Chain



#### Michelle Hueser

- Joined Oil-Dri in August of 1993
- 30 years of expertise in customer service management
- Earned her BA from Stephens College
- Held sales and operations management positions with Williams Sonoma prior to joining Oil-Dri
- Michelle and her husband, Scott, enjoy supporting non-profits for families emerging from homelessness
- Her daughter is earning her degree in technical writing from DePaul University







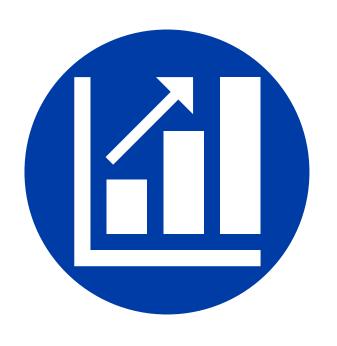
W. Wade Robey, Ph.D.
Vice President, Amlan Marketing
& Product Development



### **Wade Robey**

- Joined Oil-Dri in February of 2021
- 30 years of success in a wide range of Ag & Industrial industries
- BS in Ag Sciences at Auburn University
- Masters in Avian Physiology at Auburn University
- PhD in Animal Nutrition from Virginia Tech
- Worked in a variety roles for multi-national animal health companies like Monsanto Company, Novus, Cargill and Syngenta
- Wade and his wife, Alison, live in Sioux Falls, SD





#### **Financial Results**

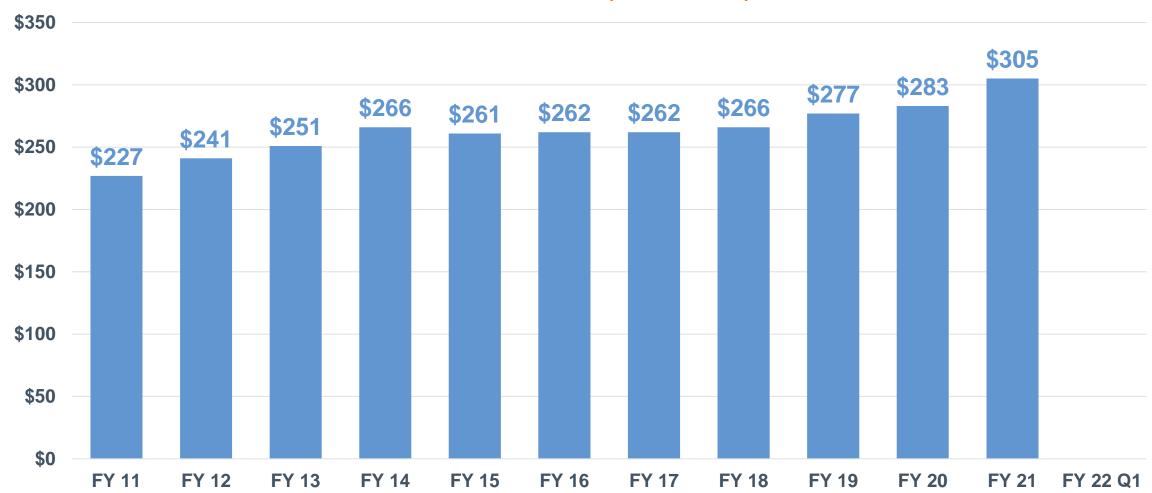
Fiscal Year 2021 & First Quarter Fiscal Year 2022

Susan Kreh
Chief Financial Officer



## Net Sales (millions)

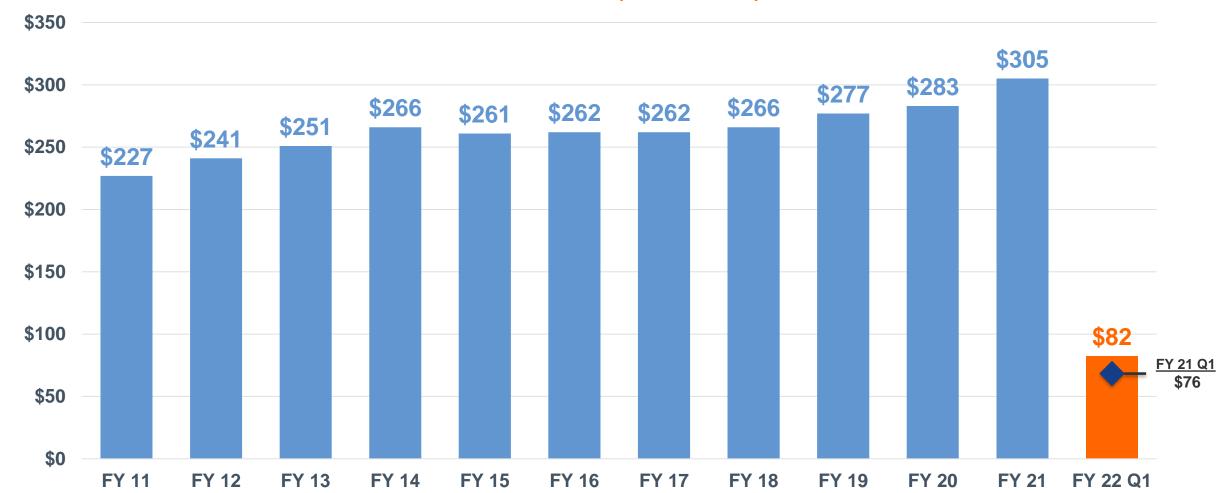
**CAGR 3.0%** (FY 11 - FY 21)





## Net Sales (millions)

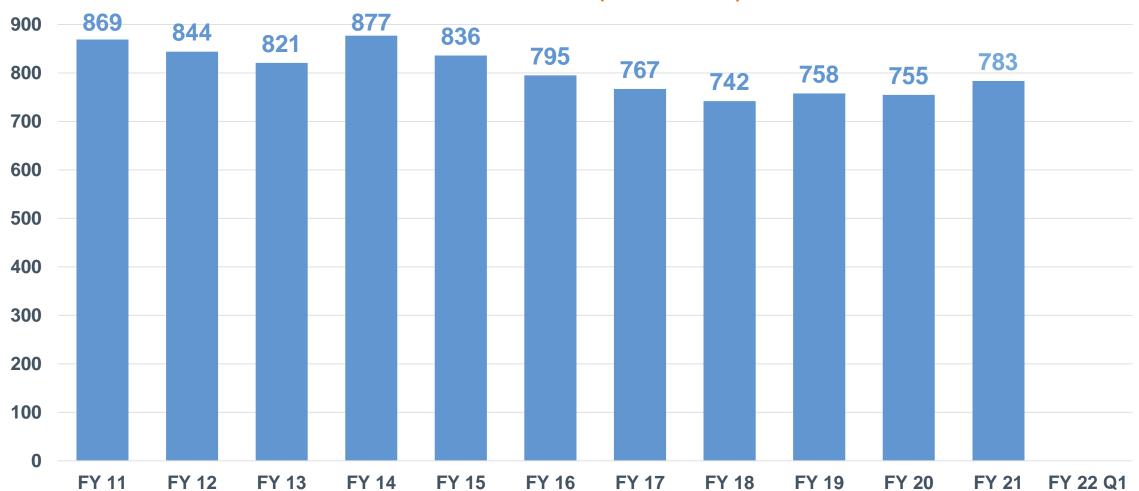
**CAGR 3.0%** (FY 11 - FY 21)





## Tons Sold (thousands)

**CAGR -1.0%** (FY 11 - FY 21)





Corrected data per 8K filing on 12/8/21.

#### Tons Sold (thousands)

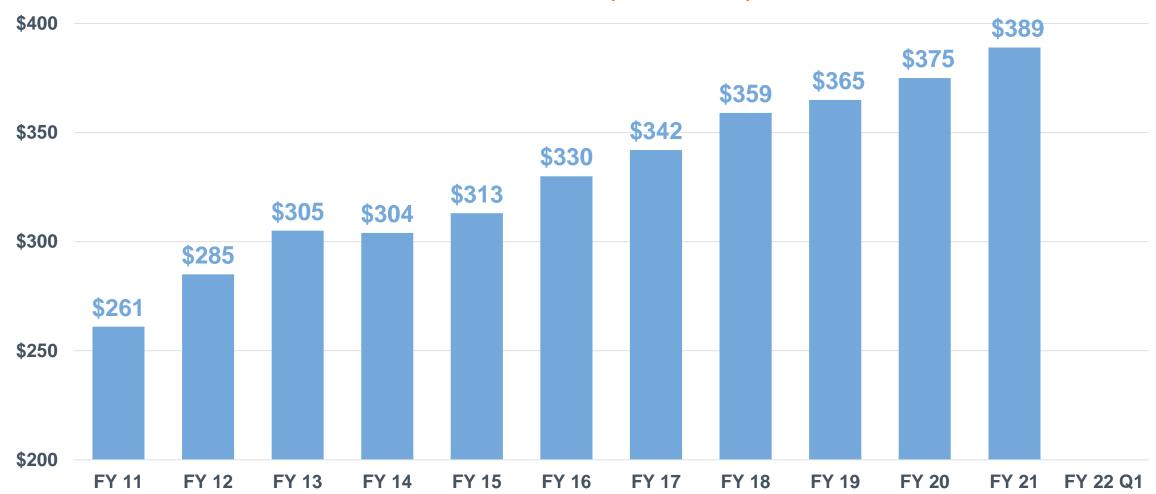
**CAGR -1.0%** (FY 11 - FY 21)





#### **Net Sales Per Ton**

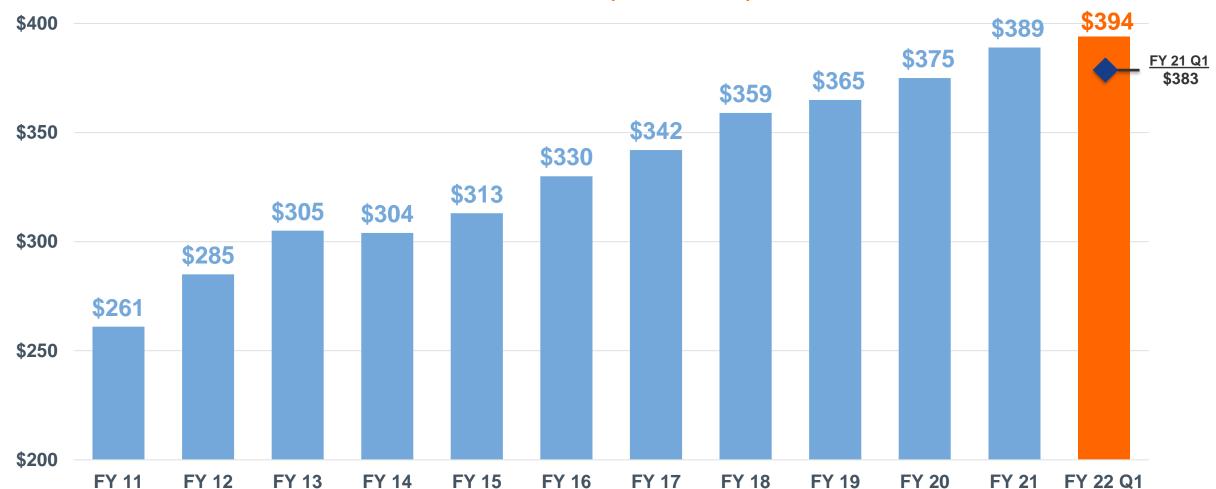
**CAGR 4.1%** (FY 11 - FY 21)





#### **Net Sales Per Ton**

**CAGR 4.1%** (FY 11 - FY 21)

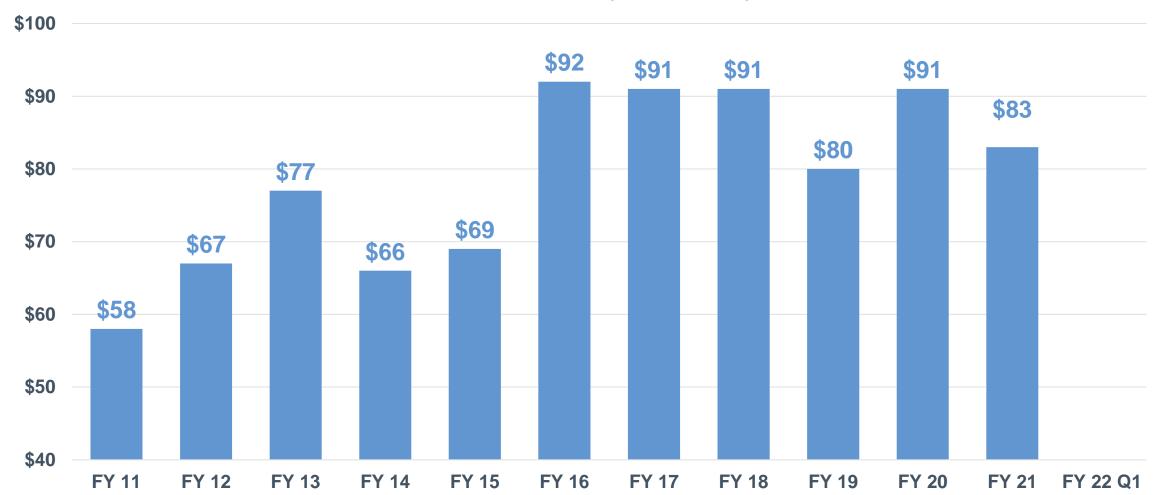




Corrected data per 8K filing on 12/8/21.

#### **Gross Profit Per Ton**

**CAGR 3.7%** (FY 11 - FY 21)

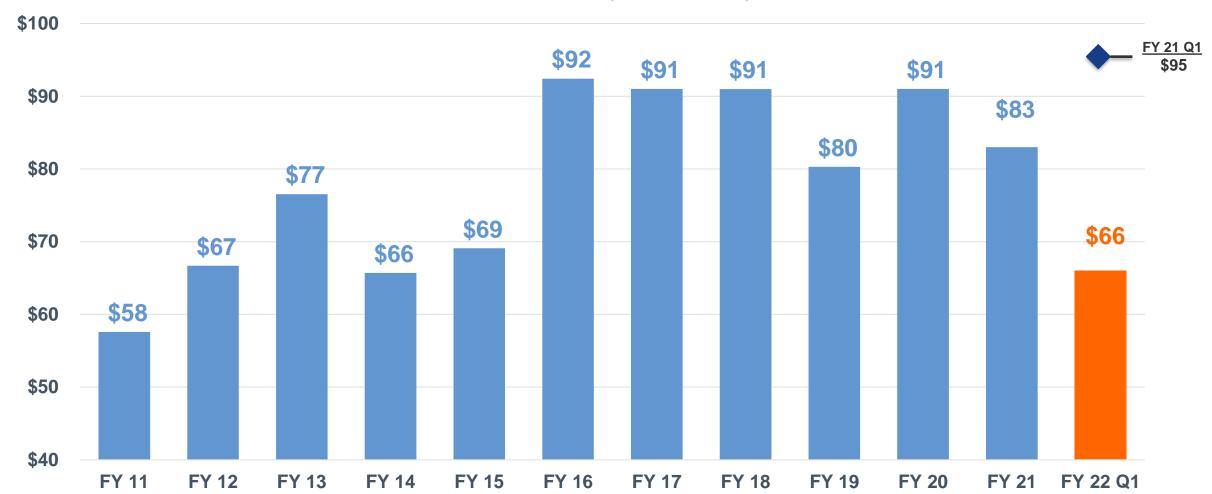




Corrected data per 8K filing on 12/8/21.

#### **Gross Profit Per Ton**

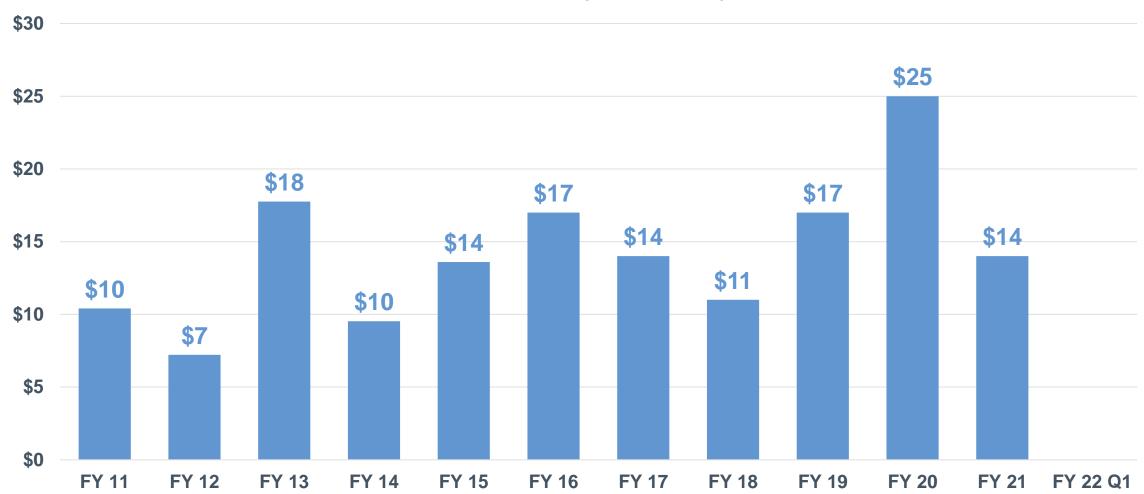
**CAGR 3.7%** (FY 11 - FY 21)





#### **Net Income Per Ton**

**CAGR 3.4%** (FY 11 - FY 21)

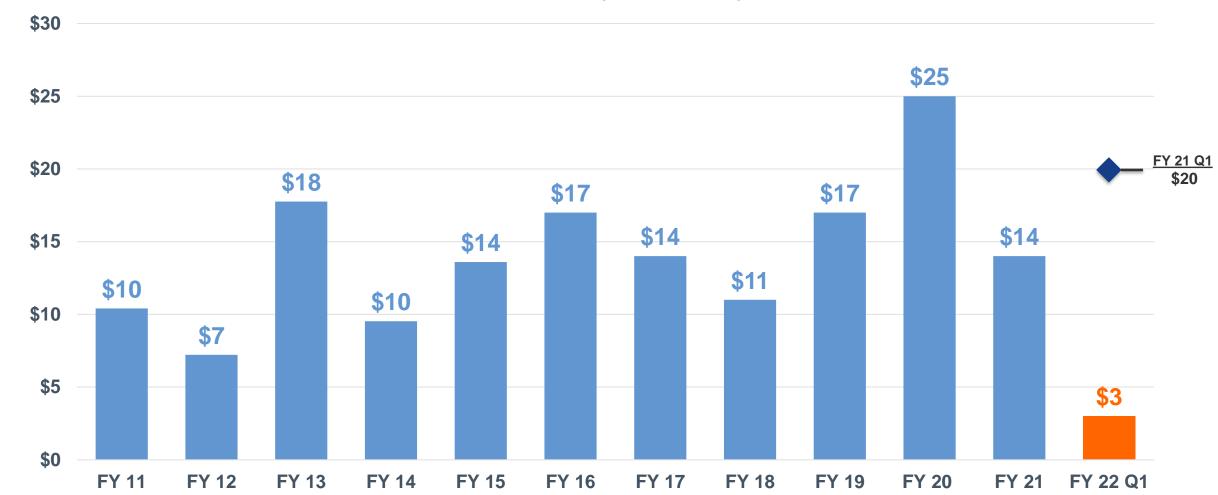




Corrected data per 8K filing on 12/8/21.

#### **Net Income Per Ton**

**CAGR 3.4%** (FY 11 - FY 21)





## **Earnings Per Basic Common Share**

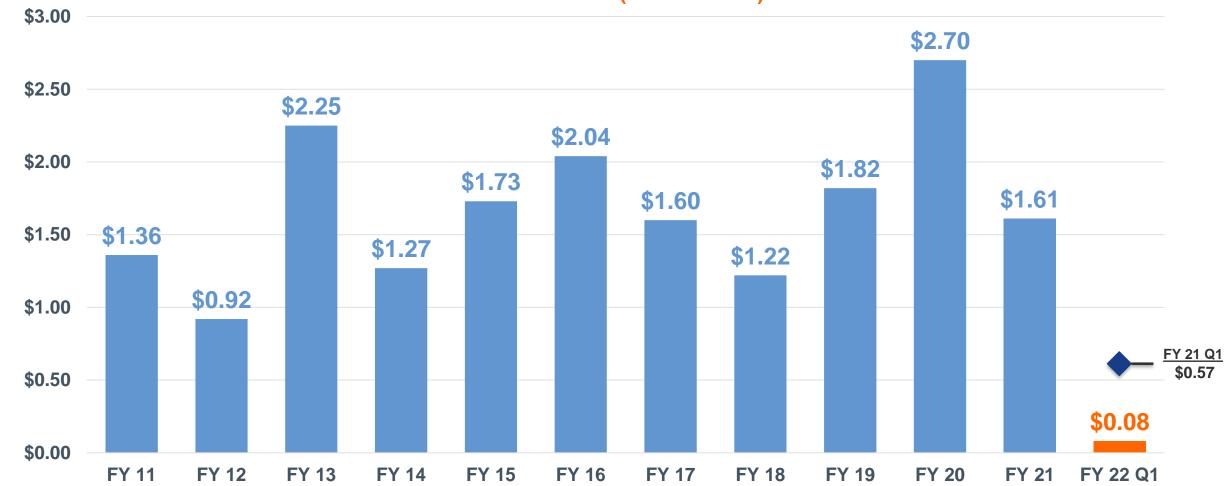
**CAGR 1.7%** (FY 11 - FY 21)





## **Earnings Per Basic Common Share**

**CAGR 1.7%** (FY 11 - FY 21)





#### **Paid Dividends Per Share**

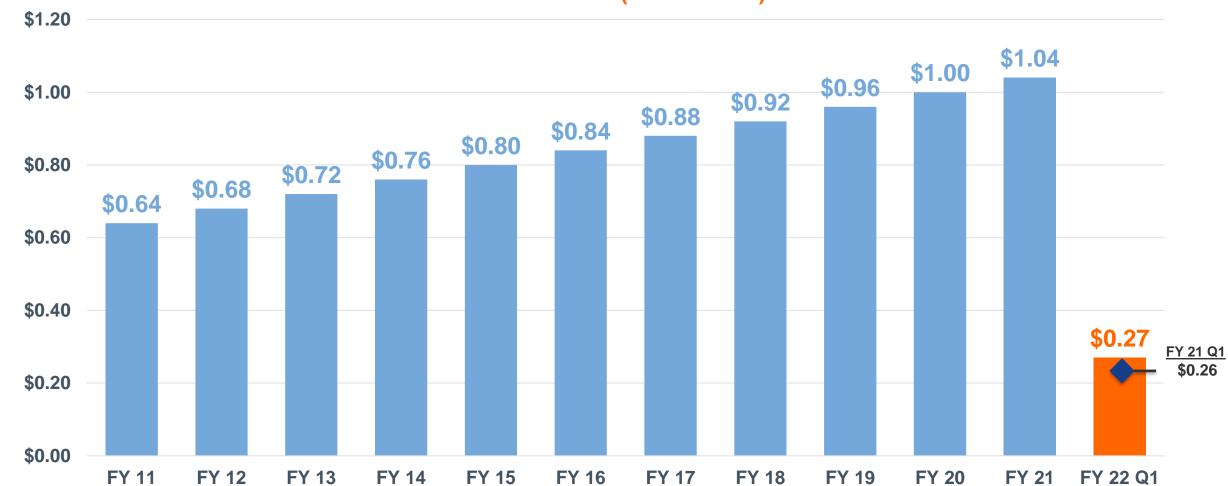
**CAGR 5.0%** (FY 11 - FY 21)





#### **Paid Dividends Per Share**

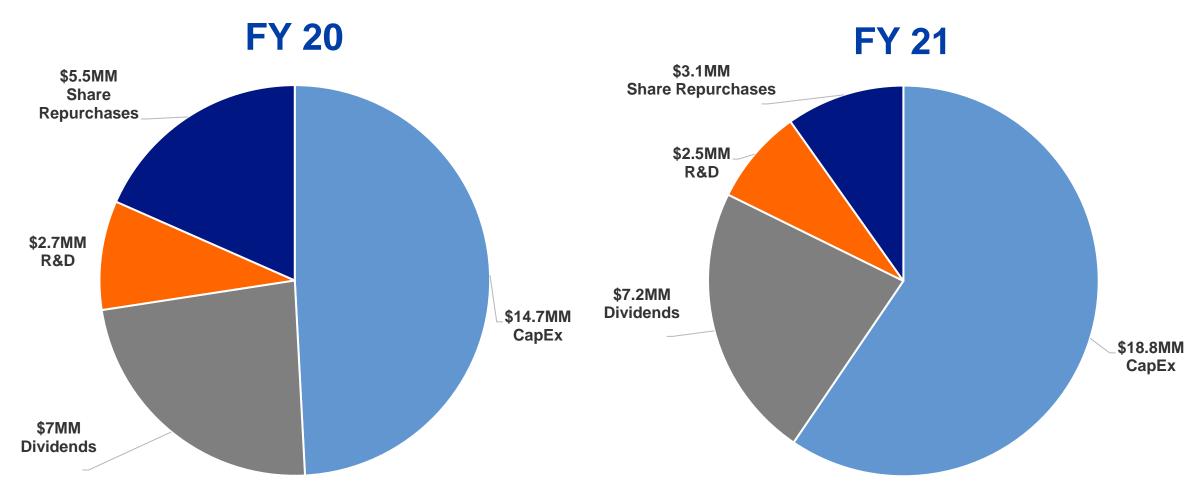
**CAGR 5.0%** (FY 11 - FY 21)





Corrected data per 8K filing on 12/8/21.

## Significant Cash Outlays

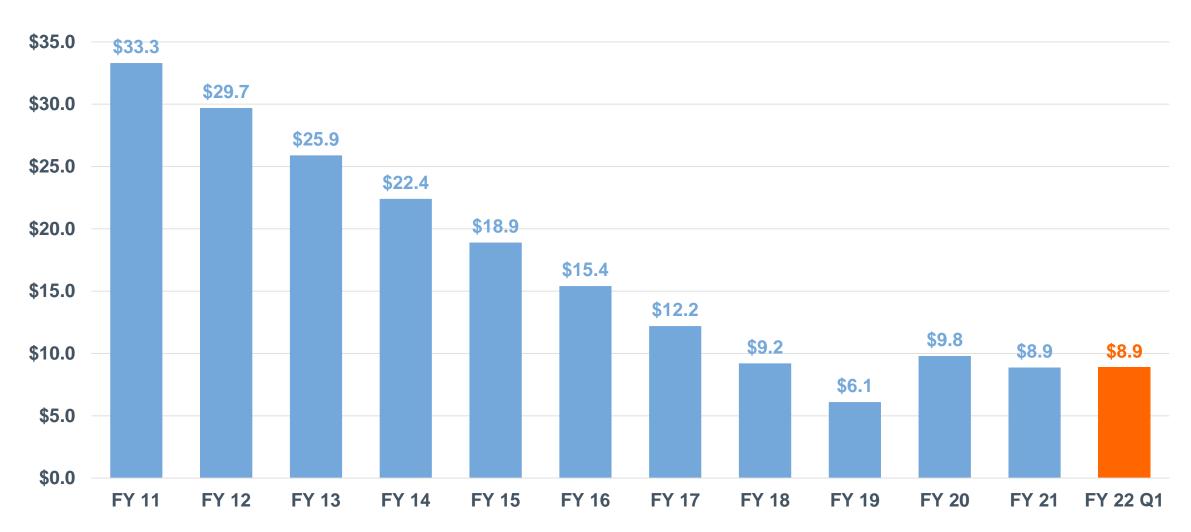


**Total: \$29.9MM** 

**Total: \$31.6MM** 



## Outstanding Debt (millions)

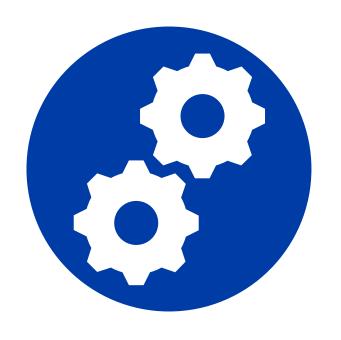




#### Outlook

- Continue to raise prices to offset inflationary cost pressures
- Invest in growth opportunities, including lightweight cat litter and antibiotic alternative animal feed additives
- Maintain distribution of quarterly dividend
- Pursue acquisition opportunities





# Supply Chain Review

Molly VandenHeuvel
Chief Operating Officer











## Supply Chain

## **Supply Chain Turbulent Times Impacts**

- Headwinds
  - Unexpected high volumes
  - Transportation
  - Labor shortages
  - Material supply constraints
  - Inflationary pressure
- Impacts
  - On time service



## **Supply Chain Accomplishments**

- Significant cost savings projects completed
- Mining and manufacturing investments
  - Capacity, sustainability, future growth
- Inventory clean up
- Continual improvement in quality, supported by consumer metrics





# Success in Lightweight Litter: US and Canada

#### **Jessica Moskowitz**

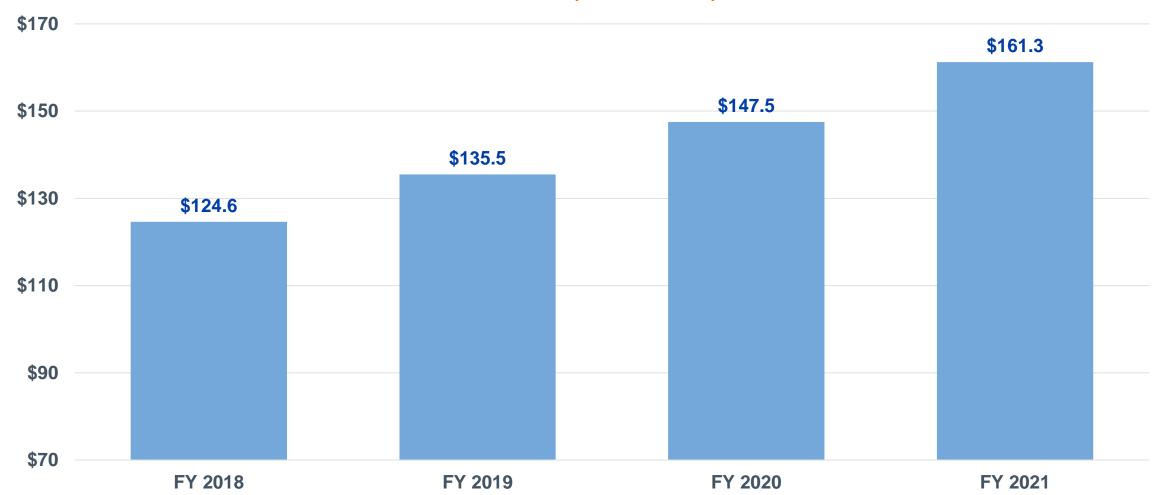
Vice President & General Manager Consumer Products Division



## Cat Litter: Retail & Wholesale Group

### **Annual Net Sales (millions)**

**CAGR 9% (FY 18 - FY 21)** 





## Cat Litter: Retail & Wholesale Group

**Quarterly Net Sales (millions)** 





# **Lightweight Clay Litter Overview**

70 lbs/ft<sup>3</sup>

**Heavyweight Clay** 

(Sodium Bentonite)

Mined in SD and WY



35 lbs/ft<sup>3</sup>

#### **Lightweight Clay**

(Calcium Bentonite)

- Mined in CA, MS, IL, and GA
- Oil-Dri's locations in each region



## **Lightweight Litter: Benefiting People & The Planet**

Getting to the Store

Getting onto Shelves

Getting into Homes

Consumer Usage



Can fill a truck without hitting its weight limit, allowing for less trucks on the road and less CO2 emissions





Unloading and stocking
DCs and shelves requires
less powerful machinery
and manpower, saving
energy and increasing
workplace safety



Much more efficient to transport, either by the consumer, or by a shipping/delivery service

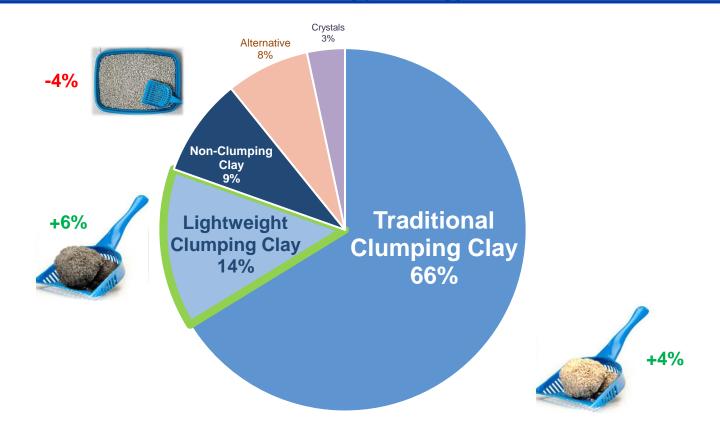


Easier for consumers to pour, scoop, move, store, and dispose



## Lightweight is delivering the fastest growth in clay litter

#### **Total US Cat Litter Sales (\$2.6B), Latest 52 Weeks**

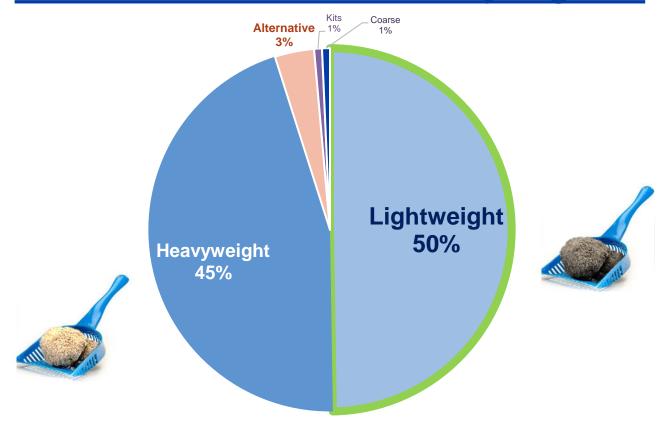




## Lightweight has a 50% share in Canada

Lightweight remains the fastest growing segment

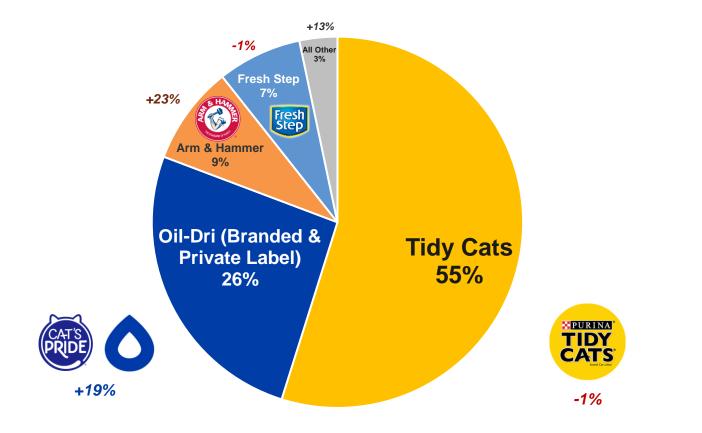
#### **Total Canada Cat Litter Sales by Segment**





## Oil-Dri is the #2 Player in Lightweight Clay Litter

#### <u>Lightweight Clumping Clay Litter Sales (\$368MM), Latest 52 Weeks</u>



#### Oil-Dri Growth Driven By:

 Cat's Pride Max Power Series



Private Label



### Cat's Pride Max Power is our most powerful formulation yet

Patented technology quickly absorbs and locks in odor-causing enzymes, stopping odor before it even starts.

















**Combines the Power of Two Distinct Clays** 



Locks Odors Instantly + 10-Day Odor Control







99% Dust Free





See package for details



## **Introducing New UltraClean!**

ULTRA LOW TRACKING AND 99% DUST FREE FOR CLEAN PAWS & HOME









# **Engaging Animated Video Ad**





# **Digital Display Ads**





LEARN MORE





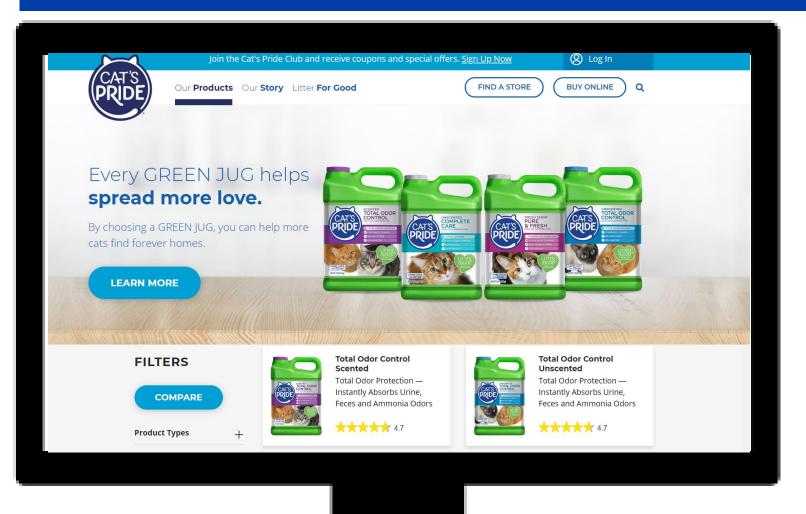
## Social Ads & Videos







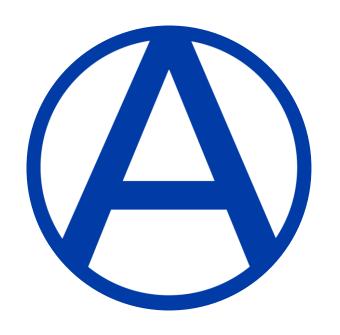
## **E-Commerce Continues to Deliver Strong Growth**



E-Commerce channel sales resulted in double digit increases FY2021 versus FY2020

- Expand product presence online
- Continue to elevate content and improve conversion





# **Amlan Sales Update**

Fred Kao

Vice President, Global Sales Amlan International



# **Recruiting Top Talent to Amlan**



# **Recruiting Top Talent to Amlan**



# Recruiting Top Talent to Amlan



Dr. Harold Zhou – Amlan China Operational Director Dr. Michael Hua – Regional Technical Manager Sissi Fang – Office Manager/Sr. Marketing Specialist Teng Yingyun – Greater South China Sales Manager Dr. Wu Xing – Greater North China Sales Manager

Dr. Luo Qiong – Sales Manager – South Region Dr. Chen Yazhou – Sales Manager – East Region Coy Xiao – HR/Paralegal Manager Jane Yang – Finance Manager Will Wang – Logistic Assistance



## 15 Countries with Issued Patents



United States	Hungary
China	Italy
Indonesia	Poland
Korea	Portugal
Germany	Spain
Belgium	Turkey
France	Russia
England	

Patent applications pending in other countries



# FY2021: Growth in China

**54%** 



Annual Sales Growth (FY21 vs FY20) 2021



Mitigation of COVID Cases in China (FY21 vs FY20) 2020



New Regulation:
Restrictions on
Use of Antibiotics
in Animal Feed

10



**New Hires** 

3



**Key Distributors** won Back



## **Growth in APEC: Asia Pacific, Excluding China**

- APEC sales grew by 5% FY21 vs FY 20, despite Covid challenges
  - Japan came online with strong sales in the antibiotic alternative market and pure mineral product sales remained strong in FY21
  - Taiwan and Thailand both seeing steady growth from a year ago
  - New distributor in Vietnam
  - African swine fever challenges in the region made it more difficult to grow
  - Global supply chain crisis made it more difficult to get products to customers in time





# Challenges: Latin America & Middle East

#### Latin America:

- Covid negatively impacted the demand for exports to the EU and Middle East from Brazil
- Covid reduced the demand of consumption greatly in Latin America
- Restricted business travel and tourism

#### Middle East:

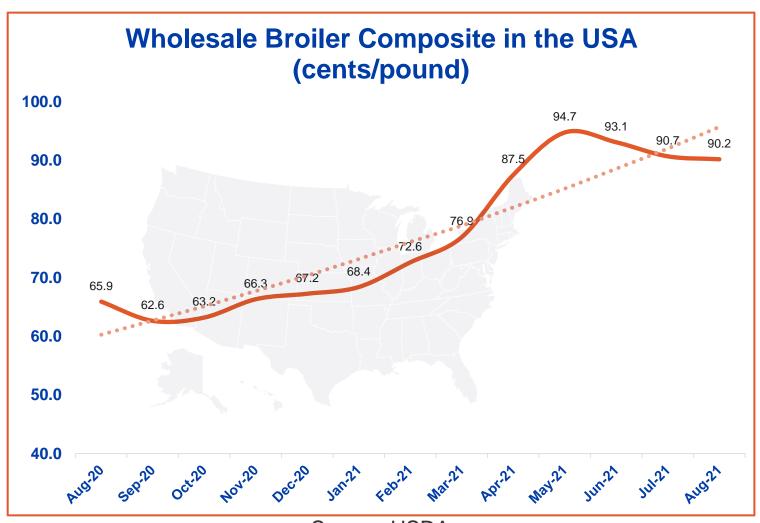
Covid was the main concern/driver of the slow market

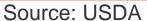




# **Challenges: USA**

- Very strong animal protein price reported in US in FY21
- With new team in place for less than 6 months, we established 2 new key accounts in the US in FY21
- Generating trial data and field results takes time







## **Product Outlook**



- Steady sales in Brazil
- Continue to build steam in Brazil
- Added new accounts in Mexico, China, Philippines and increased sales in Taiwan and Vietnam.



- Continue to do well in Mexico
- Added new buyers in China

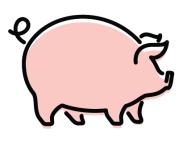
We recently added three key accounts in three different countries. We have begun shipping to all three accounts.

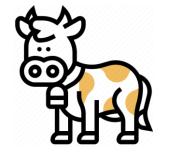


# **European Union**

- EU passed regulations to be effective January of 2022 that ban the preventative use of antibiotics which apply to exports to the EU by non-EU countries.
- In the past, EU <u>allowed frozen products (imported)</u> to have antibiotics.
- As a result, Amlan sales to Brazil increased and we <u>expect this</u> to continue.



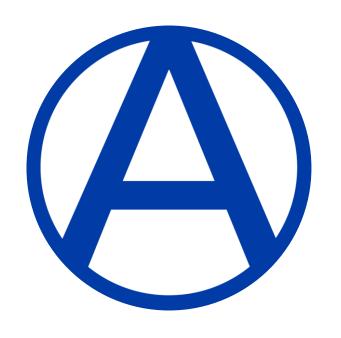












# Amlan's Opportunity & Portfolio Positioning

W. Wade Robey, Ph.D.

Vice President, Amlan Marketing & Product Development









# Amlan's Focus For Marketing & New Product Development

Create value and improve the sustainability of animal production leveraging Amlan's unique mineral and pursuing the opportunities it offers to develop novel natural ingredient solutions to support optimal animal health, immunity and production economics.





## Opportunity as Subtherapeutic Antibiotics are Removed

The need for innovative natural product solutions that will support animal health and ensure the sustainability of industrialized animal production necessary to feed a hungry world.



#### **Production Economics**

The European experience informs us of the potential performance impacts and risks.



#### **Application Simplicity**

The market is looking for "natural" alternatives that have been established as safe for use in animal feed with clear and compelling ROIs.



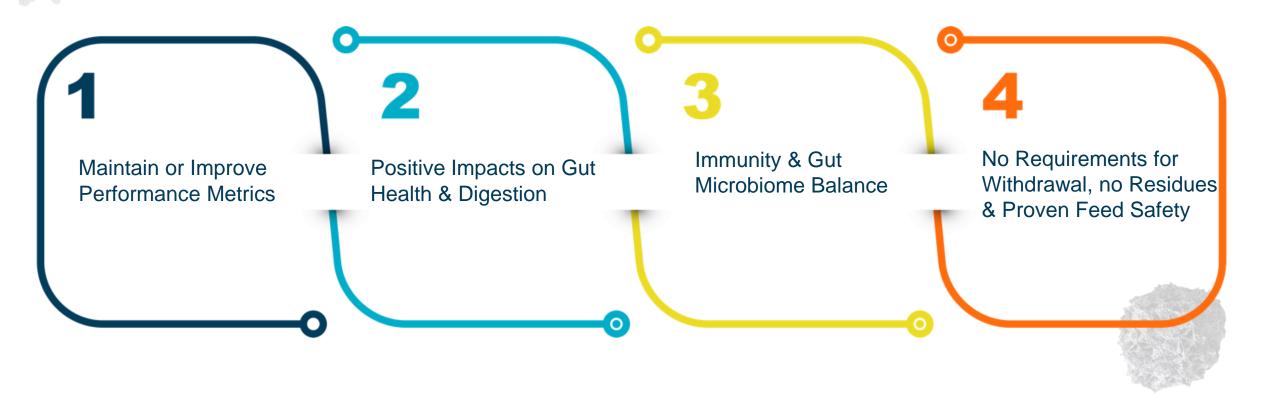
**Animal Health & Welfare** 

Reducing feed antimicrobials will improve the sustainability of our food systems and reduce the risk of antibiotic resistance.



## What Do Food Producers Require?

Products with understood MOAs\*, proven performance, excellent handling and shelf-life characteristics, feed stability, manageable rates of addition, and a consistent return for their investment.





## **Amlan's Commercial Targets**











Monogastrics - Poultry & Swine

Ruminants - Dairy & Beef Cattle

**Companion Animals –** Canine & Feline

**Aquaculture –** Fishes & Crustaceans



#### **Our Clay is the Differentiating Advantage**

Taking advantage of our mineral's unique chemistry, various MOAs, and potential for broad application across species

#### **Creating Unique Products**

Utilizing decades of mineral science expertise, proprietary processing capabilities, and targeted blending science

#### **Capitalizing on ANTI-VIRULENCE Properties**

Make the most of our clay's unique properties as a differentiator from competitors

#### **Creating Synergy by Adding Select Adjuvants**

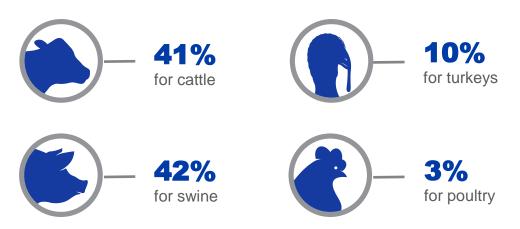
Innovate synergistic formulae with combinations of targeted adjuvants coupled with our mineral-based core technology



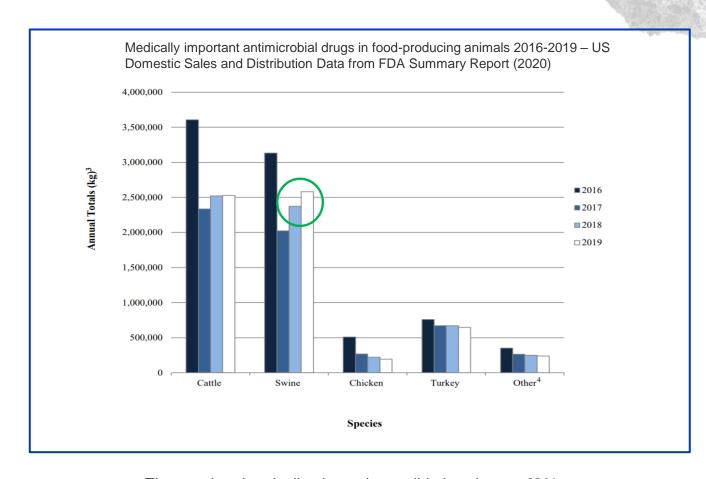


### Global Sales of Antibiotic Growth Promoters Estimated at ≈\$4B USD\*

In the US alone, >6.1 million kilograms of antibiotics were sold in 2019 with an estimate of:



A decline for all species except for swine which rose by 9%.



The accelerating decline in poultry antibiotic sales - a 62% reduction since 2016 - reflects a consumer-driven movement that has transformed industry feeding practices.

Data Extracted From: 2020 FDA Annual Summary Report





## **Pricing & Positioning Strategy for Value**



Amlan will develop and commercialize specialty products delivering premium value to endusers



Priced based upon a value \_ | proposition that delivers a - | solid ROI to the end-user and Amlan Broad Portfolio Offerings
Blended with our clay

Synergistic Products Included – Multiple MOAs

**X**\_

Pricing determined by a targeted margin or by a cost-plus approach – Little product support or proof of performance

Simple/Single MOA
Offerings – No leverage
with our clay

Limited Product
Synergies – Limited
MOA

Multi-product combinations including adjuvants

Broad spectrum <u>and</u> targeted performance

Excellent shelf life, feed, water, and thermal stability



#### Multi-Billion Dollar Addressable Global Market

#### **Cross species application needed**

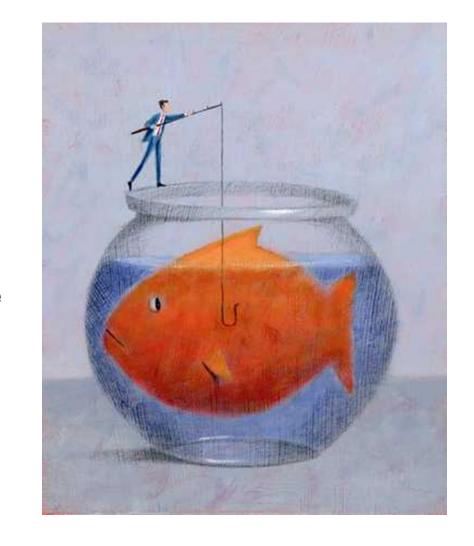
- Poultry Industry rapidly removing AGPs\* other species are following
- Unique opportunity to target Companion Animal rations
- Target a "base level" of our clay mineral in all feeds

#### **Products that can provide a wide range of benefits:**

- Support production economics, gut health, and microbial balance
- Support overall Animal Health & Welfare
- Achieve highest level of quality, traceability, and consumer acceptance

#### Amlan is well-positioned to deliver:

- Pure clay solutions (singlet offering or blend of clays)
- Formulated products enhanced with targeted adjuvants
- A carrier for other "bioactive" products
- We are a vertically integrated producer with over 80 years of expertise





# Q&A

# Please submit questions in the "Ask a Question" field of the webcast.

Stockholder questions or remarks must be relevant to the meeting and pertinent to the matters properly brought before the meeting.

Please see Rules of Conduct for more information.

