

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

March 28, 2003

Date of Report (Date of earliest event
reported)

Oil-Dri Corporation of America

(Exact name of registrant as specified
in its charter)

Delaware

0-8675

36-2048898

(State or other
jurisdiction of
incorporation) No.)

(Commission
File Number)

(IRS Employer
Identification

410 North Michigan Avenue
Suite 400
Chicago, Illinois

60611-4213

(Address of principal
executive offices)

(Zip Code)

(312) 321-1515

Registrant's telephone number

ITEM 5. OTHER EVENTS

On March 28, 2003, the Registrant issued a press release announcing its implementation of price increases. A copy of the press release is attached as Exhibit 99, and is incorporated herein by this reference.

Item 7. Financial Statements and Exhibits

(c) Exhibits: The following documents are attached as exhibits to this report:

Exhibit Number	Description
99	Press Release dated March 28, 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OIL-DRI CORPORATION OF AMERICA

By: /s/ Charles P. Brissman

Charles P. Brissman
Vice President and General Counsel

Date: March 31, 2003

RELEASE:Immediate

CONTACT: Ronda J Williams
312-706-3232

OIL-DRI ANNOUNCES PRICE INCREASES

CHICAGO - March 28, 2003 - Effective immediately, Oil-Dri Corporation of America (NYSE: ODC) is implementing price increases and continuing fuel surcharges to offset the dramatic increase in the cost of natural gas, oil and diesel fuel. Oil-Dri's delivered cost of goods is very sensitive to the price of fuel, which is used to process the minerals and deliver them to customers.

Oil-Dri is seeking price increases in all areas of its business Consumer, Agriculture, Sports Turf, Fluids Purification, Animal Health & Nutrition, and Industrial. Dan Jaffee, President and CEO, commented, "We are confident that our loyal customer base will understand the necessity for the increases. We have done a great job managing the costs that we control and have always kept our prices competitive in the marketplace. Our pricing, however, was never intended to be able to withstand a rise in external inputs like we have recently encountered. In our experience, our customers do not want us to maintain margins that would allow us to absorb these increases without adjusting our prices."

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OIL-DRI CORPORATION OF AMERICA IS THE WORLD'S LARGEST MANUFACTURER OF CAT LITTER AND A LEADING SUPPLIER OF SPECIALTY SORBENT PRODUCTS FOR INDUSTRIAL, AUTOMOTIVE, AGRICULTURAL, HORTICULTURAL AND SPECIALTY MARKETS.

THIS RELEASE CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S EXPECTED PERFORMANCE FOR FUTURE PERIODS, AND ACTUAL RESULTS FOR SUCH PERIODS MIGHT MATERIALLY DIFFER. SUCH FORWARD-LOOKING STATEMENTS ARE SUBJECT TO UNCERTAINTIES WHICH INCLUDE, BUT ARE NOT LIMITED TO, COMPETITIVE FACTORS IN THE CONSUMER MARKET; THE LEVEL OF SUCCESS IN IMPLEMENTATION OF PRICE INCREASES AND SURCHARGES; CHANGES IN OVERALL AGRICULTURAL DEMAND; CHANGES IN THE MARKET CONDITIONS, THE OVERALL ECONOMY, ENERGY PRICES, AND OTHER FACTORS DETAILED FROM TIME TO TIME IN THE COMPANY'S ANNUAL REPORT AND OTHER REPORTS FILED WITH THE SECURITIES AND EXCHANGE COMMISSION.